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Germany's Brake on European Capital Market Development

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Abstract

In February, 2015, the European Commission published a Green Paper in which it put forward the goal to “build a true single market for capital” for all EU member states by 2019. This paper argues that there is no realistic prospect of achieving this goal given that the Green Paper omits any reference to a formidable impediment blocking a European capital market union: the German government's stance on debt. The inescapable fact is that this government's reluctance to increase the supply of its bonds is depriving the European capital market of one of the essential ingredients necessary to its enlargement on the one hand and to the efficiency of its operation on the other: the former because capital market enlargement crucially depends on attracting institutional investors who must hold a substantial proportion of their bond portfolios in the form of safe government bonds; the latter because the efficient functioning of the capital markets crucially depends on the efficiency of the money markets where safe government bonds are by far the most important form of collateral.

1. Introduction

In February, 2015, the European Commission published a Green Paper in which it put forward the goal to “build a true single market for capital” for all 28 EU member states by 2019¹. The rationale behind this ambitious project is clear: only a unified and enlarged European capital market can provide extra sources of finance on the scale and on the terms needed to boost investment and pull Europe out of its post-crisis recession. What is less clear is whether the project is feasible, for the Commission hopes to achieve in under five years what has not been achieved in over five decades of ongoing European economic integration. The problem is that while the objective may be praiseworthy there is no realistic prospect of achieving it by the means proposed given that the Green Paper omits any reference to the most formidable of all impediments blocking the creation of a true single European capital market: namely, the German government's stance both on its own debt and on any possible issues of debt at EU level

Despite the fact that the nominal yield on its bonds has steadily fallen since the financial crisis to the point where it is now hovering around the zero mark, the German government has steadfastly refused to take advantage of this development to increase its expenditures in any growth generating projects. This refusal, enshrined in its 2009 Basic Law on debt brakes, has understandably come under heavy criticism from a wide variety of quarters including the

1 European Commission (2015)

IMF². However, while much attention has been given to the inhibiting effects on real sector growth caused by the German government's tight fiscal stance, considerably less attention has been given to the equally inhibiting effects of this same stance on European capital market development. This is possibly one explanation of why the Commission makes no mention of the German governments' fiscal policy in its Green Paper. Another factor may be that the Commission does not think it politically judicious to confront the German government on an issue that the latter finds highly sensitive. A further explanation is that the Commission broadly agrees with the rationale behind debt brakes as shown in its willingness to coordinate the implementation of debt brakes across the European Union as agreed in the Fiscal Compact of 2012³. Whatever the explanation, the inescapable fact is that the German government's reluctance to increase the supply of its bonds is depriving the European capital market of one of the essential ingredients necessary to its enlargement on the one hand and to the efficiency of its operation on the other: the former because capital market enlargement crucially depends on attracting institutional investors such as pension funds and insurance companies who for various reasons have to hold a substantial proportion of their bond portfolios in the form of safe government bonds; the latter because the efficient functioning of the long term capital markets crucially depends on the efficiency of the short-term money markets where safe government bonds are by far the most important form of collateral. The structure of this paper is as follows. Section two briefly outlines the importance of high rated government bonds in the capital and money markets. Section three spells out the consequences of the Germany's debt brake policy for the European long term capital markets. Section four spells out the consequences of this policy for the European short term money markets. Section five concludes.

2. Government bonds in the capital and money markets

The rationale behind the Commission's plan to build a genuinely integrated and enlarged European capital market union by 2019 is sound enough: better integrated capital markets would, as the Commission says, "enhance the shock absorbing capacity of the European economy" (2015, p.4) by making it less heavily reliant on banks and thus less vulnerable to a tightening of bank lending. In elaborating on this rationale, the Commission argues that the

2 See, e.g. Elekdag and Muir (2014)

3 European Commission (2012).

development of Europe's bond markets is a particularly important priority in that it can help reduce the burden on Europe's commercial banks both in a direct sense insofar as more businesses can be encouraged to turn to bond issuance for their financing needs and in an indirect sense insofar as an increased proportion of bank loans to small businesses and households can be taken off banks' balance sheets and securitised. This argument is absolutely correct but, just because this is the case, it is all the more absurd that the Commission's Green Paper makes no reference to sovereign bonds, for the reality is that there cannot be any expansion of the European bond markets without a corresponding expansion in the supply of bonds issued by credit worthy European governments. There are basically two reasons for this.

The first is that the large institutions that dominate the buy side of the bond markets, namely commercial banks on the one hand and asset managers such as pension funds and insurance companies on the other, need to hold a substantial proportion of their bond portfolios in the form of government bonds to meet regulatory, prudential and liquidity requirements. While government bonds share in common with corporate bonds the fact that the payment of interest is legally binding in contrast to the payment of dividends on equities which is discretionary, they nevertheless differ from corporate bonds in essential respects: government bonds typically represent the safest form of investable asset because governments have the power of taxation and confiscation; this same power means that government bonds are also the archetypal 'information-insensitive' assets, that is, assets which are immune to adverse selection in trading because agents have no desire to acquire private information about the current health of the issuer; finally, the sheer depth of the markets for government bonds means that these typically represent the most liquid type of assets (i.e. assets that can be traded in substantial volumes while causing minimal price impact). These distinguishing characteristics of government bonds explain why they are generally used as the benchmarks against which all other bonds are priced, why they are the dominant constituents in the bond market indexes that are widely used by institutional investors for bond portfolio management purposes, and why, as we say, commercial banks and asset managers are required to hold substantial amounts of these bonds in their portfolios.

The second reason for the importance of government bonds to the capital markets is the role they play in the short term money markets. Large, deep and liquid capital markets can only exist with the aid of various support services, and these services can in turn only be provided on the scale and with the efficiency required if brokers, dealers and other financial

institutions are able to borrow and lend cash and securities in whatever volumes and with whatever frequencies are necessary. While a minority of these borrowing and lending transactions (overnight inter-bank transactions being the most typical) takes an unsecured form, the great majority involve the use of collateral in order to minimise counter-party risk. This much is acknowledged by the Commission for as it states in its Green Paper: “Collateral is a vital part of the financial system as it underpins a large number of transactions in the market and provides a safety net in case there are problems” (2015, p.23). However, the Commission then fails to acknowledge the fact that the superior forms of collateral are safe, information-insensitive and liquid bonds, in other words, the bonds of credit-worthy governments.

It can be taken as given that the authors of the Commission’s Green Paper are well aware of the importance of government bonds in the capital and money markets. It follows that the most plausible explanation for the omission of these considerations is political, namely, a reluctance to antagonise the government of what is today the most powerful continental European economy. While many governments view their outstanding bonds as nothing other than quantities of debt that have to be kept under tight control, none adheres to this viewpoint more religiously than does the German government. In its case certain interpretations of history together with the continuing weight of moral and cultural attitudes to indebtedness have produced a fear of issuing government bonds that is little short of pathological. The German government has always made it a priority to maintain a balanced budget over the economic cycle and when forced by circumstances to issue bonds above a given threshold it tries to get back below that threshold as quickly as possible. Just such a pattern was recently repeated after the financial crisis when the German government, forced to increase the volume of its debt to finance its various crisis-containing measures, almost immediately sought to reduce this volume through the incorporation of a budgetary correction mechanism or ‘debt brake’ into the German constitution in 2009⁴.

Although the German government was not the first European government to incorporate a debt brake into its constitution (Switzerland, for example, had done so earlier) it was the first to do so in the European Union, a fact which is of crucial importance because it used Germany’s position as the most powerful EU economy to persuade as many as possible of the

4 Under the provisions of the Basic Law the accumulated debt of the German government must not exceed 65% of GDP and when it does so the excess amount must be “scaled back in a cyclically appropriate fashion” by keeping government borrowing below the structural limit of 0.35% of GDP.

other EU member state governments to adopt similar debt brakes. Under the force of this persuasion, 25 out of the 27 EU national governments (those of the UK and the Czech Republic having opted out) signed the Fiscal Compact in March 2012, the major terms of which were that the structural budget deficit should not exceed 0.5% of GDP over the medium term and that this arrangement be anchored in the national constitution or on a comparable national legal basis. It was again German government pressure that led the European Commission to issue a document in June 2012 in which it agreed to coordinate and monitor the implementation of debt brakes in the countries that had signed up to the Fiscal Compact. Although the German authorities complained that the Commission's document had several weaknesses (for example, it did not prescribe mandatory constitutional status for the budgetary correction mechanism)⁵, the fact remains that the Commission agreed to the proposal for a uniform 0.5% of GDP maximum ceiling on structural budget deficits and in so doing had committed itself to a policy that was in direct contradiction to its subsequent policy aimed at promoting European capital market development.

In a sense the Commission's 2012 stand on European debt brakes and its 2015 plan for European capital market expansion both appear to represent the same type of supply side measures intended to boost European economic growth in the wake of the financial crisis: the former because lower government debt burdens are expected to enhance the allocative efficiencies of market mechanisms⁶ and the latter because a reduced cost of capital through the creation of a larger and deeper capital market is expected to encourage more job creating investments. However, the two initiatives are deeply contradictory as becomes clear as soon as the bond portfolio and collateral needs of the commercial banks and other large financial institutions are brought into the picture. On the one side, European capital market enlargement is conditional on increasing amounts of safe government bonds being made available to these institutions, but on the other this condition is blocked by the imposition of debt brakes. The negative effects of this contradiction are serious but nowhere are they more so than in relation to German government bonds as we shall now see.⁷

5 See e.g. Deutsche Bank(2015).

6 Although there is no doubt that very high levels of public debt are an obstacle to economic development, there is no simple relationship between public debt and economic growth and no clear threshold above which public debt becomes a handicap (see ????, 2013). This was also shown by the exposure of multiple empirical errors in the work of Reinhart and Rogoff who postulated just such a threshold (see Herndon, Ash and Pollin, 2014).

⁷ Of course, on the basis of a eurozone-wide agreement on debt issue, the bonds of all states in the monetary union could be rendered as safe as German bunds. This would resolve the problem

3. Germany's debt brake policy and the European capital markets

The project of a Capital Market Union is emphatically intended to cover all member states and thus attempts to use the relative dynamism of the UK economy and the sophistication of London's financial sector to reinforce the financial integration process.⁸ However, this does not alter the fact that sterling will never be more than a secondary currency in EU finance. All of the large continental European economies are in the Eurozone. It thus follows that an enlarged European capital market entails an enlarged Eurozone capital market, which must in turn entail a corresponding supply of euro denominated government bonds for the reasons specified above. In theory, there are a number of ways in which this condition can be met. The first is for a central Eurozone institution to issue bonds that carry essentially the same 'sovereign' characteristics as do US treasuries or UK gilts. The problem is that this is not a viable option as it runs counter to the very structure of the Eurozone. This is because its central bank cannot be relied on to give unlimited support to government bond prices, as is normally the case for national governments strong enough to borrow in their own currencies. On the contrary, the mandate of the ECB explicitly excludes such purchases. In the terms used by Aglietta (2014), the eurozone is not defended by a sovereign power while the states within it do not have access to central bank support and the monetary union is in consequence "incomplete".

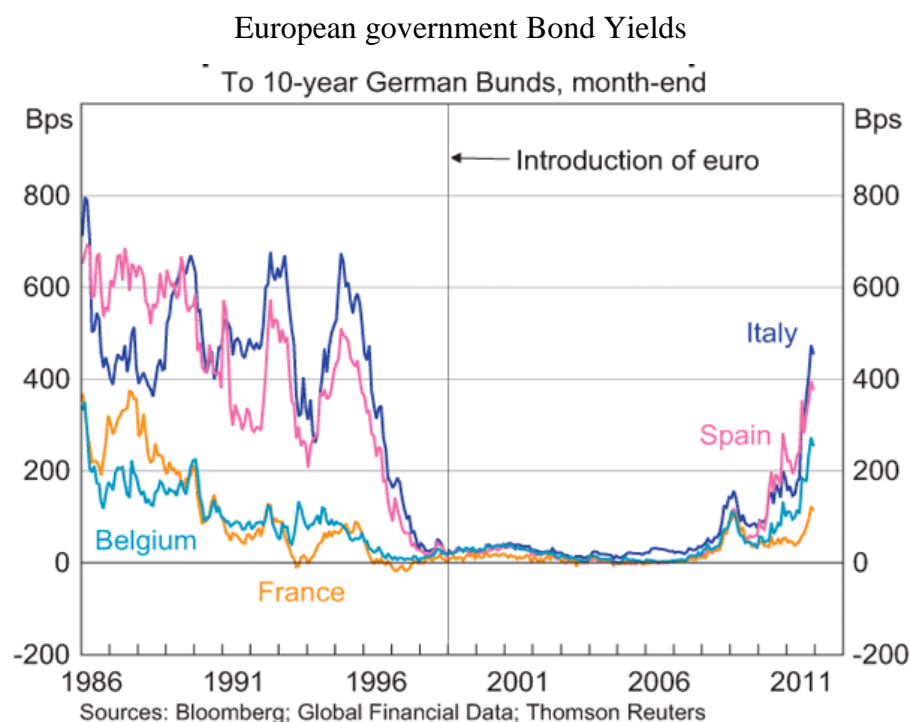
A second possible solution to the eurozone sovereign bond problem would be for the bonds of the eurozone member states to be regarded in the capital markets as substitutable securities carrying more or less the same safety and liquidity characteristics. Following the establishment of the euro it seemed for a while that this solution could actually work in practice as indicated by the convergence in government bond yields towards that on the German Bund, see figure 1. The elimination of currency risk, the strong growth performance of the eurozone economies and the ensuing confidence in the stability of the eurozone as a whole all combined to induce investors to ignore the persisting structural and institutional differences between the eurozone countries and hence also the corresponding differences in sovereign credit risk. However, these differences could no longer be ignored once the effects of the 2007-8 financial crisis started to take their toll on the eurozone economies and on the

completely but is also ruled out by German policy which sees variable risk premia on the debt of other governments as an indispensable disciplinary instrument. See Tober (2016).

⁸ The Bank of England gave a strong welcome to the Green Paper (Bank of England, 2015; Anderson et al., 2015).

finances of the eurozone governments. On the contrary, the issue of sovereign credit risk suddenly became the major source of concern for investors as attested by the sharp divergence in eurozone government yields after 2008.

Figure 1



A third possibility is the creation of a new eurozone sovereign bond. In November, 2011 the Commission presented a Green Paper in which it argued the economic case for the common issuance of sovereign bonds among the Eurozone member states.⁹ It believed that in the short term the introduction of joint government guaranteed eurobonds "could potentially quickly alleviate the current sovereign debt crisis, as the high-yield Member States could benefit from the stronger creditworthiness of the low-yield Member States." (2011, p.2) As for the longer term, the Commission believed that a substantial issuance of eurobonds could make the whole Eurozone financial system more resilient to future adverse shocks and reinforce financial stability while at the same time strengthening the position of the euro as an international reserve currency thus fostering a more balanced global financial system. However, a number of the 'low-yield Member States' led by Germany strongly objected to the eurobond proposal. They were simply not prepared to help share the debt burden of

⁹ European Commission (2011)

governments that, in their opinion, had borrowed excessively and circumvented the Eurozone rules over many years.

The final possible solution to the eurozone sovereign bond problem is for the government of the strongest eurozone economy to take upon itself the responsibility of acting as the bond supplier of last resort. This solution is also not workable although in this case the impediment has more to do with ideological dogma than any institutional or economic constraint. We are of course talking about the German government. There has never been in recent history any problem about the quality of Bunds as they were considered risk-free and information-insensitive because the strength of the German economy was such that the state's taxation powers alone were regarded as sufficient guarantee against default, even in the absence of central bank support. Neither is there a problem with the quality of Bunds today as shown by the fact that these alone amongst the larger eurozone government bonds continue to carry a triple A credit rating¹⁰. Rather, the main problem today is with the *quantity* of Bunds in circulation. It is true that in the wake of the financial crisis that quantity has increased appreciably, with the result that the German government debt to German GDP ratio currently stands at an unusually high level¹¹. In the context of the current discussion, however, this is not the main point. Because German Bunds are the only triple A rated eurozone government securities and therefore the only ones that meet all of the safety and liquidity requirements needed by investors, the more relevant size statistic is the quantity of Bunds in relation to the entire eurozone economy rather than just to the domestic German economy and on this criterion that quantity remains comparatively small¹².

Unfortunately, while euro capital market logic dictates that the German government should continue to increase its supplies of Bunds, the incorporation of a debt brake law into its constitution in 2009 declares its determination to reduce these supplies. Apart from its fear that unusually high levels of government debt could have detrimental domestic macroeconomic effects, another major motive behind its debt brake policy is the concern to

10 As of June, 2015, Germany and Luxemburg alone of the Eurozone member states received triple-A rating from the three leading crediting ratings agencies.

11 At end 2010, central German government debt stood at 53.3% of German GDP (the ratio for general government debt was 83.3%). By 2014 this figure had reached 61.7%, which to the German government may seem high but not when compared to the figure for US Treasuries (96.2% of US GDP in 2014) or for the figure for UK gilts (97.4% of UK GDP in 2014) (IMF international financial statistics, July 2015)

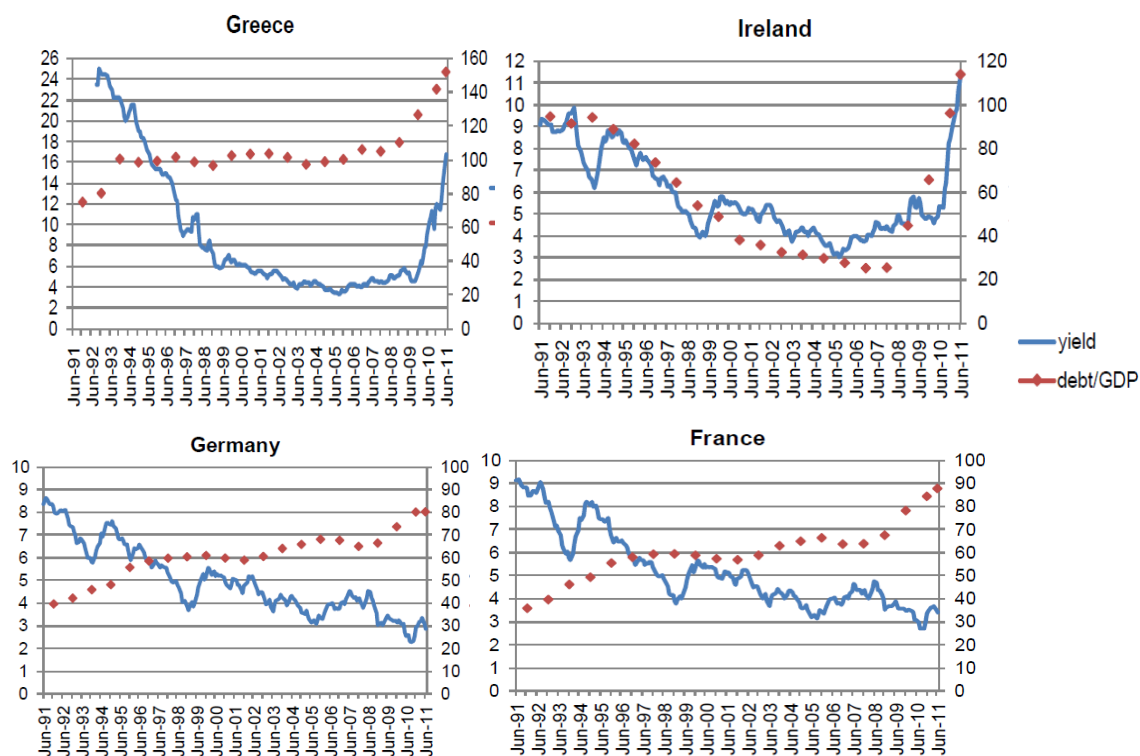
12 In 2011 German government debt liabilities comprised 24.3% of all Eurozone government liabilities but by 2014 that ratio had declined to 21.3% . (IMF, 2015)

set an example to other indebted European governments. As argued above, it was the German government that was the principal driving force behind the EU wide adoption of a Fiscal Compact in 2012, and this government obviously believed that it could hardly insist on the introduction of debt brakes in other countries if had not first introduced this policy at home. The problem with this belief lies not only in the idea that debt brakes should be introduced in all countries regardless of any structural or intuitional differences between them but also in the idea that there is a single government debt to GDP ratio at which the debt brake should be triggered (in the Maastricht Treaty that ratio was 60% but in the Fiscal Compact the ratio was slightly raised to 65%). A uniform government debt rule presupposes the idea of *debt independence*: one must assume that one government's debt threshold has no direct connection to that of any another government if one is to assert that there can be such a thing as a single, one size-fits-all threshold. However, this assumption of debt independence leaves out of the equation the portfolio needs of institutional investors. Once these are factored into the equation, the respective percentage sizes of government debt thresholds cannot be mutually independent but must, on the contrary, be mutually dependent in which case they can also be unequal. The logic is straightforward: if in any period of prolonged economic slowdown private corporations are unable to produce safe assets with a sufficient storage capacity to accommodate investor wealth, then national governments must make up for this shortfall by increasing their bond supplies; it further follows that if one set of governments are constrained for whatever reason from contributing to bond supplies on the scale required by investors then the latter have no choice but to rely on another set of governments that can supply bonds on the required scale and, of course, the greater is the reliance on these governments the more is their debt threshold pushed above that which is the average for other governments¹³. Figures 2 and 3 illustrate this alternative idea of *debt interdependence*.

Figure 2

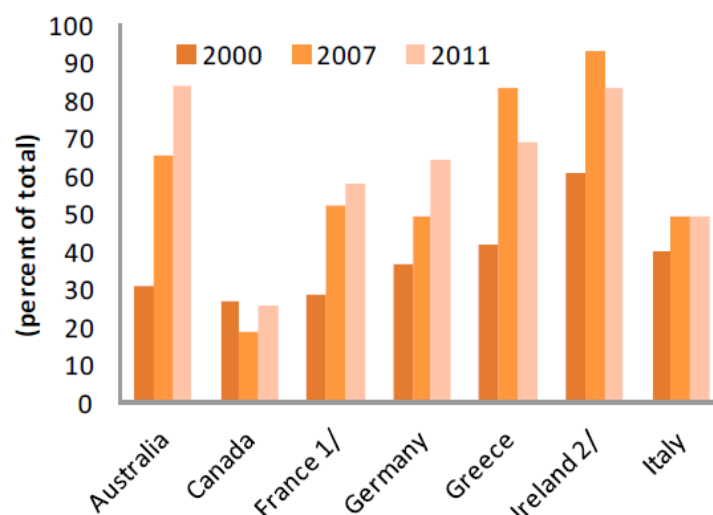
Yield and debt/GDP ratios for 4 Eurozone countries

13 See ?????(2013) for a more detailed exposition of this argument.



Source: IMF (2011a); IMF (2011b)

Figure 3
Non-resident holdings of government securities



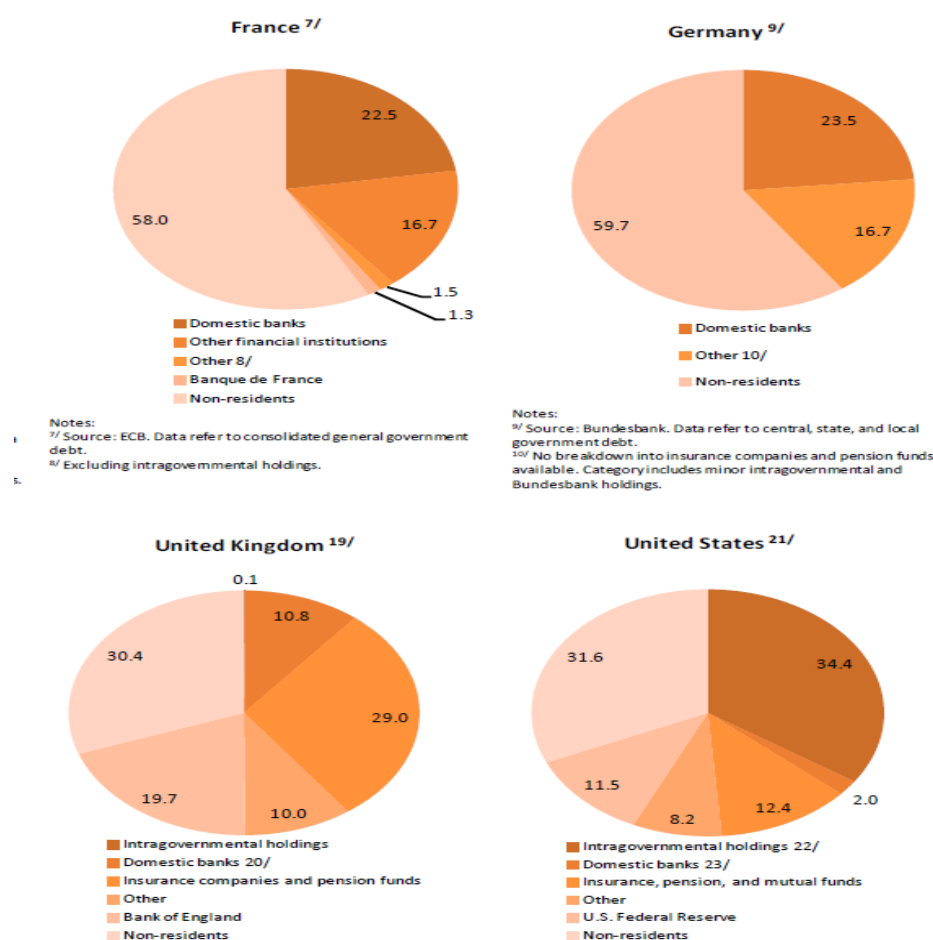
Source: Andritzky (2012)

Figure 2 shows government bond yields and government debt to GDP ratios for four eurozone countries over a twenty period up to 2011. During the latter part of this period government debt to GDP ratios rose from an average of 50 per cent to an average of close to 100 per cent. Now if the idea of debt independence and the concomitant idea of a one-size fits all debt threshold were valid, we should have seen all eurozone government bond yields rise uniformly in line with the rise in the debt to GDP ratios as investors perceived a threat of default and threatened exit accordingly. As can be seen in Figure 2 this did not happen. While there were positive correlations between yields and debt to GDP ratios for certain governments, notably those on the Eurozone periphery e.g Greece and Ireland, there was no similar correlation in the case of the governments of core eurozone economies e.g Germany and France: nominal yields on their bonds generally remained flat even while their debt levels also rose sharply. The primary reason for this, shown clearly in figure 4, is that the funds pulled out of the periphery eurozone government bonds by investors were channelled into the relatively safer core eurozone government bonds.

An understanding of this debt interdependence makes it clearer why the composition of the investor base in the core eurozone government bond markets has an important bearing on the proposed enlargement of the European capital market. The crux of the matter concerns the contribution that international investors can make to that project. The Commission itself recognises the potential importance of this contribution for, as its states in its Green Paper, “The size of the capital market ultimately depends on the flow of savings into capital market instruments. Thus, for capital markets to thrive, they need to attract institutional, retail and

international investors” (2015, p.16). As can be seen in figure 4, the US and UK capital markets do attract a substantial flow of savings from international investors in that their non-resident investors are from other currency jurisdictions. In the cases of Germany and France, by contrast, the non-resident investors in their government bond markets are primarily institutional investors based in other eurozone countries. To quote from a recent IMF paper on government bonds and their investors: “Despite the apparently very high share of non-resident holdings in the euro area, on aggregate the euro area depends less on foreign buyers than the United Kingdom or the United States”. (Andritzky, 2012, p.8)

Figure 4



Source: Andritzky (2012)

Thus if institutional investors from outside of the eurozone are to be attracted in large numbers into the eurozone bond markets there needs to be an increased amount of high grade eurozone government bonds made available to them which means in practice an increased amount of German Bunds. This entails either that the German government increases its supply of these securities or that the existing German and other Eurozone institutional holders

of Bunds are encouraged to cut their holdings. Neither solution looks likely as things currently stand. The debt brake law in Germany means that the German government has voluntarily ceded any latitude over its bond supplies, while the continuing economic difficulties in the eurozone periphery mean that non-resident eurozone institutional investors are hardly likely to leave the safety of German Bunds. This leaves the amounts held by German banks and German insurance companies and pension funds. German banks will not reduce their holdings for regulatory and other reasons, but neither will there be much willingness on the part of the German institutional investors to reduce Bund holdings despite the mounting difficulties caused by the drop in Bund yields.

These difficulties are widespread in that the dearth of high quality government bonds in the Eurozone and in the EU more widely are affecting institutional investors who need to provide a stable return for their retail customers but who face the dilemma of either accepting negative returns on the best securities or purchasing inferior assets which expose their customers to inappropriate levels of risk¹⁴. However, the most severe example of these problems is given by the German insurance sector. Insurance, including long-term savings schemes linked to life assurance, is particularly important in continental Europe as indicated by the fact that the assets held by EU insurance companies exceed those of their US counterparts, the only financial sector for which this is the case. In 2014, two Bundesbank economists, Kablau and Weiss published a paper in which they assessed the financial strength of German insurance companies. They found that in the base-line scenario, where bond yields move back towards more normal levels as they are officially predicted to do, all is well provided that the companies refrain from paying dividends to shareholders. But they went on to argue that should interest rates continue to remain low, large numbers of German insurance companies would be forced into default. In a “mild” stress scenario, modelled on recent Japanese experience, twelve of the 85 life insurance companies analysed would violate the

14 John Dizard (2015), a leading commentator on fund management for the *Financial Times*, wrote recently that “the policy regime [in the eurozone] has now made it mathematically impossible for fiduciaries to meet the beneficiaries’ future needs through the prudent buying of securities”. In an earlier critique from within Germany, Truger and Will (2012), similarly point to serious difficulties for the capital markets in general and private sector pension provision in particular: “It must be feared that the capital markets, through the *Schuldenbremse* and by the attempt to narrow the volume of the long-standing safest form of placement will lose an important stability anchor and an important guideline. It is unclear to which countries in the future the traditionally high savings surplus of the German private sector, and, among others, the private provision for pensions, will flow; in the long run the financial markets may become significantly more unstable.(p5)”

capital requirements specified in EU directives by 2023. In a stricter stress test, where it is much harder to acquire earning assets, 32 enterprises, more than a third, would default by 2023.¹⁵

4. Germany's debt brake policy and the European money market

Germany's introduction of a debt brake law into its constitution in 2009 has had as severe an inhibiting effect on the short term money markets of the Eurozone as on its long term capital markets. To see this consider the nature and functions of the most important of all money market instruments, the repo. Repo is a type of securitised financing transaction: one party sells an asset to a counterparty at a given price and commits to repurchase the asset at the same price, plus an interest rate component, at a specified future date. If the borrower of cash (the repo seller) defaults during the life of the repo, the cash lender (the repo buyer) can sell the asset to a third party to offset the loss; in other words, the asset acts as collateral and thus reduces the credit risk for the lender.

In a recent publication on repos¹⁶, ICMA argues that this instrument is pivotal to the efficient functioning not only of the money markets but also of the entire financial system because of the wide range of its uses, the most notable of which are

- i. *to provide an efficient source of money market funding*: “by offering deposits secured against high quality assets, by diversifying the credit exposure of cash investors beyond the banking sector and by disintermediating traditional but less competitive financial channels, the repo market mobilises cheaper and deeper funding for financial intermediaries, which in turn lowers the cost of financial services to investors and issuers”;
- ii. *to provide a secure home for liquid investment*: “the capacity of repo, collateralised by liquid high quality securities, to mitigate risk is particularly valued by risk averse end-investors seeking a secure, liquid investment for temporary cash balances and working capital”;
- iii. *to broaden and stabilise the money market*: “the collateralised nature of repo allows a wider array of borrowers and lenders into the wholesale money market than just

15 Our citation of this study does not imply more general support for Bundesbank positions. These certainly criticise the extremely accommodating stance of the ECB and refer to the negative impact on savers but make no objection to the severe fiscal stance of the EU governments which in reality makes that monetary policy necessary.

16 ICMA (2015)

commercial banks. The resulting breadth and diversification creates a deeper and more robust market, which facilitates liquidity management between financial intermediaries and reduces systemic risk”;

- iv. *to hedge primary debt issuance*: “in the primary debt market, repo allows dealers to fund their bids at bond auctions and underwriting positions in syndicated bond issues at reasonable costs, thereby providing cheaper and less risky access to the capital markets for issuers”;
- v. *to ensure liquidity in the secondary debt market*: “liquidity in the secondary market for securities depends upon primary dealers and other market makers being willing to quote selling and buying prices continuously to investors” a willingness that in turn depends on the ability to use repos “to fill in any temporary gaps in inventory holdings or to hedge the risk on temporary accumulations of holdings”.

Excessively liquid repo markets were admittedly one factor leading up to the global financial crisis (FSB, 2012; Gabor, 2012). However there is no doubt that these markets are absolutely central to the functioning of both bank-based and security-market based finance. The Commission’s capital market Green Paper certainly recognises the importance of the repo as shown in the quotation above and which is worth repeating here: “Collateral is a vital part of the financial system as it underpins a large number of transactions in the market and provides a safety net in case there are problems”. Also worth repeating is the curious fact that while the Commission notes that the repo is a relatively safe credit transaction precisely because it relies on the use of collateral, it does not specify the type of assets that are best suited to serve as collateral. In reality, it is only highly rated government bonds that unambiguously fulfil this condition. To draw again on ICMA’s statement on repos: “Ideally, collateral should be free of credit and liquidity risk. The market value of such perfect collateral would be certain and it would be easy to sell in the event of the default by the collateral-giver. The type of asset that comes closest to this paradigm, and is in fact the most commonly used type of collateral in the repo market, is a bond issued by a creditworthy central government”. ICMA recognises that there are other less highly rated assets that can be used as collateral in repos, which are called ‘credit repos’ and which include bonds issued by emerging market governments, large corporations and banks, but by far the predominant type of collateral is the triple A rated government security. In its most recent semi-annual survey of the European repo market¹⁷, ICMA estimates that this collateral class accounts for almost 80% of EU

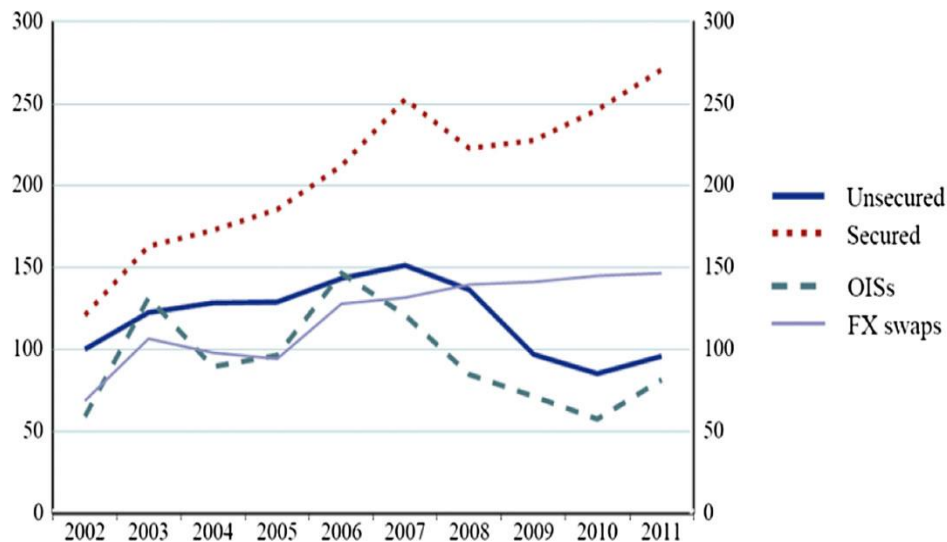
17 ICMA (2014)

originated repo collateral. When other, less recognisable and more risky assets are deployed, there might no longer be an absolute shortage of collateral but shortage now takes the form of a corresponding problem of misallocation as the ability to assess the assets concerned is a specialised capacity, possessed fully only by some of the potential lenders in a repo operation (Anderson and Joeveer, 2014).

The upshot of the above discussion is that the financial crisis has thrown up serious barriers to the Commission's plan for an enlarged European capital market even as the persistent economic slowdown resulting from the crisis has made it all the more urgent that the Commission executes such a plan. Collateral shortage is central to this conundrum. The reason why the financial crisis has caused the shortage to become a particularly acute problem is that it has on the one side served to boost the demand for good quality collateral while it has at the same time served to undermine the supply of such collateral. The demand side of the problem boils down to the near total collapse of trust between the large commercial banks. As can be seen in figure 5, prior to the financial crisis in 2007-8 unsecured inter-bank borrowing and lending transactions comprised a significant proportion of money market activity but after the crisis such transactions have fallen sharply as more of the major lenders of funds have sought to protect their loans with collateral. The supply side of the collateral shortage problem comes down to the renewed divergence in the credit ratings on the bonds issued by eurozone governments. While most of these governments received high ratings in the pre-crisis period of strong eurozone growth, because the elimination of currency risk contributed to the convergence of these ratings and the accompanying convergence in bond yields, the ratings again began to diverge significantly following the crisis as a consequence of the differential impact on the public finances of the eurozone member countries.

Figure 5

Average daily turnover in various money
market segments (index: unsecured transaction volume in 2002 = 100)



Source: ECB(2011)

Although the Commission’s capital market Green Paper draws attention to the collateral shortage problem, what is interesting is that it does so in a partial, unbalanced way: “The fluidity of collateral throughout the EU is currently restricted, preventing markets from operating efficiently. Since the financial crisis, the demand for collateral has increased, driven by market demand for more secured funding as well as new regulatory requirements, such as set out in the European market Infrastructure Regulation (EMIR) and Capital markets Regulation (CRR).”(2015, p.23) While reference is here made to the post crisis increase in the demand for collateral, there is no reference at all to the decrease in the supply of collateral caused by the crisis. Given that the authors of the Green Paper can hardly have been unaware of the supply side dimension of the collateral shortage problem, particularly as this dimension has been well documented in several authoritative publications¹⁸, one can again only surmise that the reason for this omission is a reluctance to draw attention to the German government’s debt policy. Yet the fact remains that it is precisely this policy that is a major cause of

¹⁸ Levels and Capel (2012), for example, give evidence that collateral is becoming scarce in the euro area. Andrew Hauser (2013), Head of the Bank of England’s sterling market division, has warned of the problems that can arise when there is a shortage of quality collateral at the very time that the post-crisis concern with stability in the repo market actually increases the importance of such collateral. As he argues, the repo market, at least in some respects, tends to function in a pro-cyclical way: the haircuts or discounts applied to collateral assets widen in times of stress while the range of acceptable assets narrows. German policy through the economic downturn powerfully reinforces these pro-cyclical effects.

collateral shortage at the present time.¹⁹ Since the German government is the only major continental European government that continues to have a triple A rating, this government should continue to increase its supply of these bonds at a rate commensurate with the increase in the investor demand for them if the problem of collateral shortage is to be avoided or, at the very least, contained. That this is not happening is clear from figure 6. Rather than continually rising in the period since the financial crisis, the percentage share of Bunds in eurozone generated collateral has continuously fallen as their supply has failed to keep pace with the competing demands for them stemming from both the capital markets and the money markets.ⁱ

Table 1
Collateral Analysis for the Eurozone

	June 2014	December 2013	June 2013
Germany	19.1%	21.9%	21.9%
Italy	10.6%	9.2%	8.2%
France	10.9%	11.5%	11.7%
Belgium	2.9%	3.0%	3.4%
Spain	6.3%	5.2%	4.6%
other eurozone	7.3%	7.2%	8.1%
UK	10.6%	11.4%	12.0%
DKK, SEK	2.8%	2.8%	2.9%
international financial institutions	2.4%	2.7%	2.2%
US	2.6%	2.8%	2.6%
Accession countries	0.4%	0.4%	0.3%
Japan	4.8%	4.6%	4.2%
other OECD	11.2%	10.3%	12.1%
other fixed income	8.0%	6.6%	5.6%
equity	0.1%	0.3%	0.3%

Source: ICMA (2014)

There are two major negative effects of collateral shortage, only one of which is acknowledged in the Commission's Green Paper. This is the 're-hypothecation' of collateral, which, as formally defined by ICMA, is a practice whereby "a party who receives a pledge of collateral pledges the same collateral to a third party". While the economisation of collateral represents a possible upside of the re-hypothecation process, its downside is the complexity of the operational procedures that are required for the efficient management of re-

19 The Green Paper, however, implicitly recognises the need for high quality government-issued bonds in its call for bond-financed infrastructure projects where, presumably, either EU institutions or some combination of member states would sponsor the underlying investment and guarantee service of the debts incurred. The Bank of England (2015) makes the same call. However, this attempt to finesse the *Schuldenbremse* seems highly likely to fail in the face of German opposition to EU-level borrowing.

hypothecated assets. The greater is the re-hypothecation chain, the greater are the complexities of the operational procedures and the greater therefore are the risks of their possible breakdown. The Commission recognises this point, for as it states in its Green Paper “With demand for collateral rising, there are risks that the same securities are being re-used to support multiple transactions as was the case pre crisis” (2015, p.23). However, what the Commission does not appear to recognise is the fact that re-hypothecation usually occurs not because of a shortage of collateral in general so much as of a shortage of high quality collateral in particular: this is because the efficiency of re-hypothecation depends on the market for the collateral asset being as deep and liquid as possible and this condition is only fully met by the market for high rated government bonds. Were the Commission to take this fact into consideration it would have to conclude that the best way of avoiding the risks of excessive re-hypothecation is to ensure that the European money markets are continually supplied with adequate amounts of good quality government bonds and what this means in practice, given the current realities, is an adequate supply of German government bonds. A second major consequence of a collateral shortage, not referenced by the Commission, concerns the negative impact on the conduct of monetary policy. In addition to the private-sector functions of the repo listed above the repo market greatly facilitates central bank operations in the modern era. To again quote ICMA: “ The repo market provides a ready-made collateral management framework without which central banks would not be able to implement monetary policy so efficiently under normal market conditions and act as lenders of last resort so swiftly in periods of market turbulence. Central bank repo feeds seamlessly into the commercial repo market”. Now a key condition for central bank repo to feed “seamlessly” into the commercial repo market is that the assets used as collateral in both the public and private segments of the repo markets are denominated in the same currency. This condition is more or less met in the US where in addition to Treasury securities virtually the rest of the US repo market relies on the use of government guaranteed Agency debt and Agency Mortgage-Backed Securities (MBS). By contrast, this condition is not met in the Eurozone repo market where US dollars figure prominently as one of the assets used as collateral.

We are here talking of the FX swap, a currency instrument that now accounts for nearly one half of the near \$6 trillion daily turnover on the global FX markets. A FX swap is a closed transaction between two counterparties that combines a spot transaction e.g the sale of dollars for euros with an outright forward transaction in the reverse direction i.e the sale of the euros for dollars. Although FX swaps are generally used for currency related reasons (e.g the

borrowing or lending of a foreign currency) or exchange rate related reasons (e.g rolling over a hedged or speculative position on exchange rate fluctuations), a substantial proportion are used as a repo type instrument with the difference that it is a key currency rather than a government bond that acts as the collateral²⁰. Although FX swaps are used in this purely money market function in every major currency jurisdiction, this use is most pronounced in the Eurozone. An indication of the extent to which Eurozone commercial banks rely on FX swaps less for currency-related transactions than for repo-type borrowings is the unusually high ratio of inter-dealer (essentially inter-bank) FX transactions in the Eurozone: 64 per cent (67 per cent for FX swaps) as compared with a rest-of-the-world average of 39 per cent (ECB, 2010). This reliance on dollar-denominated collateral is a further, relatively neglected, aspect of the increasing dependence of European financial corporations on the US capital markets, a trend which would eventually make the construction of a European capital market at worst impossible, at best irrelevant²¹.

In general, weakness in the repo market threatens directly to impair the contribution to recovery and growth from the proposed capital markets union. The taking of collateral, by banks and other financial corporations, is essentially a risk-management device. If use of this device becomes more difficult or more costly, it is likely that financial institutions will respond by reducing the risks of their activities. But if they draw in their horns in this way, the stimulus to investment and growth which the Commission hopes to achieve from capital market integration will be blunted or nullified (Anderson and Joeveer, 2014).

From all that has been said here about the importance of collateral it follows that the Commission poses the wrong question when it asks in its Green Paper “whether work should be undertaken to facilitate an appropriately regulated flow of collateral through the EU” (2015, p.23). Such work must of course be undertaken if the Commission’s plan for an enlarged European capital market union is to succeed. Rather, the more pertinent question is *what* work should be done to facilitate the flow of collateral in the EU. By now it should be obvious that the first place to begin this work is in Germany with the first priority being to convince the German government either to reverse its debt brake policy or to accept the fundamental change that could establish a European-level institution as a major issuer of high quality paper.

20 For more detailed discussion of this point see ????

21 ???? have stressed this same point in the context of the European Commission’s proposal for a European Financial Transactions Tax

6. Conclusion²²

The European Commission is correct in thinking that the creation of an enlarged European capital market by 2019 depends on overcoming the various obstacles that have thus far kept European capital markets fragmented and underdeveloped. But it is incorrect in its assumption that the only substantive obstacles in question are those to do with regulatory and legal barriers and institutional shortcomings. This is not the case. Even if the Commission's action plan for capital market union succeeded in eliminating all of these particular obstacles effective integration might not result. A necessary condition is that the Commission also confronts a formidable political obstacle, which is the German government's stance on debt. Unless and until that stance is changed the European government bond markets will remain comparatively undeveloped as will, therefore, the whole European private capital market sector. The Commission's project expresses its increasing anxiety about economic recovery in the context of general, severe and continuing fiscal consolidation. The critique of that consolidation drive, linked to the introduction of debt brakes, is well known. However, a parallel critique can be made of the consequences of the same debt brakes in the financial sphere and this strongly suggests that no escape from the economic slowdown is at present to be found in more dynamic capital markets since these are impaired by the same restrictive policies.²³

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22 This paper was completed before the result of the British referendum on EU membership was known. However, the decision to leave the EU, if it is in fact implemented, can only further undermine the project for a capital markets union. That project represents a certain shift of policy emphasis away from the eurozone, mired in stagnation, towards the single market and the UK, perceived as offering a more dynamic prospect. With Britain outside the EU, struggling to overcome the shock of departure, the notion of capital market growth as compensating for eurozone weakness becomes doubly optimistic. The resignation of Jonathan Hill, the UK Commissioner entrusted with financial reform, in the wake of the referendum both signals and intensifies this disappointment.

23 Further evidence of the illiquidity of the market in German government debt (bunds) is offered by market commentators who point out that shortage of government bonds has tended to displace hedging and other activities to the bund futures market; operations that would be carried out in the US using treasuries are in Europe transferred to the derivatives of the bund which, being privately issued, are not subject to the same constraints on the volume issued. However, a bond futures market, although a valuable supplement to the bond market itself, cannot be a full substitute for the latter, for example in the supply of collateral assets.

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